



## Promotions Packet

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**Assist us in spreading the word about End It Now!** Thank you for your support of our End It Now online summit. We hope to reach a wide audience and make an impression with this online training seminar. We are inviting you to become a social media ambassador for the 2018 End It Now summit by sharing about your interest and involvement to your fans and followers using **#enditnowNAD**. Don't hesitate to start now! Below we have some suggestions, pre-made posts, images, links, and email copy for your convenience.

This online summit is aimed at pastors and other church leaders, but also can be useful for the public. We hope that our social media conversation engages the community, informing them about domestic and sexual abuse as well as providing tools to help keep the people in your church, school, and camp safe.

## What you can do to help!

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- **Email your contacts** - Let your personal contacts, friends, and colleagues (where appropriate) know that you will be watching our End It Now summit and that they can still register for free. We suggest sending one email now inviting them to attend, and then include a blurb in any upcoming newsletters from your ministry (when appropriate).
  - **Follow us on Twitter and Facebook to receive event updates, invite your friends to like our page, and share our content/videos.**
    - **Facebook:** <https://www.facebook.com/enditnowNAD/>
    - **Twitter:** [@EndItNowNAD](https://twitter.com/EndItNowNAD)
  - **Twitter:** – Let your followers know that you will be watching the 2018 online summit and tag us **@EndItNowNAD** so we can re-tweet it and engage with you. Include a short URL (provided below) to our website. You can also include our promo images.
  - **Facebook:** – Post updates on your wall about your participation using **#enditnowNAD** and include the short URL (provided below) to our website. You can also include our promo image below.
  - **Blog:** – Perhaps use your personal blog to share how this summit will be helpful. Please include a link to our website at the bottom for any of your readers who may want to learn more. You can then share a link to your blog post on your other social media channels using **#enditnowNAD**
  - **Have another social media platform you would rather use? Feel free to modify any of the below samples for your use.**
  - **Most Importantly:** – Pray so that this convention can be a vital tool for networking, learning, and spiritual renewal.
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## Sample Tweets (feel free to alter for your voice):

Please remember to use **#enditnowNAD** & tag us **@EndItNowNAD**. Use images to help your tweet stand out in the newsfeed.

- The worst thing to do is nothing. Sign up for a FREE summit on abuse Sept. 25 at: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #enditnowNAD #SDA #DoSomething #AdventistChurch #NADadventist **(include image)**



**#enditnowNAD**

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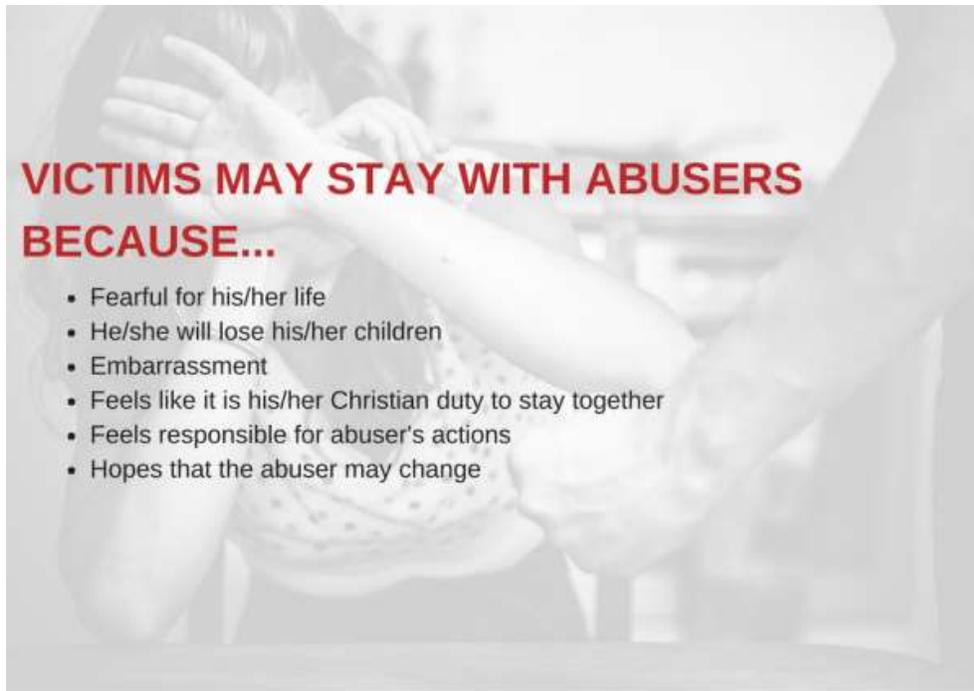
- Love shouldn't hurt. Help #enditnowNAD. Sign up for a free, online summit on #abuse Sept. 25: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) Let's keep the people in your church, school, and camp safe. #sexualabuse #endabuse #takeaction **(include image)**



**#enditnowNAD**

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- #DidYouKnow religious people stay longer in abusive relationships? FREE summit Sept. 25 on abuse: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #sexualabuse #NAD #AdventistChurch #enditnowNAD (include image)



**#enditnowNAD**

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- Religion is NOT a deterrent... Register now for the free, online Summit on Abuse on Sept. 25. Together we can keep the people in your church, school, and camp safe. [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #enditnowNAD #AdventistChurch #dosomething #endabuse #StopAbuse (include image)



**#enditnowNAD**

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- Abuse is never OK. Free training seminar on abuse Sept. 25 at: [bit.ly/enditnowNAD](https://bit.ly/enditnowNAD) #enditnowNAD #childabuse #sexualabuse #NADadventist (include image)



- "When condoning evil, silence is a crime." Join us online to learn how to identify abuse & help victims, keeping the people in your church, school, and camp safe. Register for the free training seminar Sept. 25: [bit.ly/enditnowNAD](https://bit.ly/enditnowNAD) #enditnowNAD #STOPabuse #NADadventist #AdventistChurch (include image)



#enditnowNAD

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- Pastors, teachers, youth leaders: Abuse will happen, even at church, schools or camps. Learn how to handle these tough situations. FREE, online training seminar Sept. 25:

[bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) [#enditnowNAD](#) [#childabuse](#) [#STOPabuse](#) [#sexualabuse](#) [#DoSomething](#)

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## Sample Facebook posts (feel free to alter for your voice):

Please tag [@enditnowNAD](#)

- If you suspect someone is being abused...Do Something. Join our FREE online summit about abuse on Sept. 25 to learn how to keep the people in your church, school, and camp safe. Learn more and register: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #enditnowNAD #SDA #DoSomething #childabuse #sexualabuse (include Image)



[#enditnowNAD](#)

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- Love shouldn't hurt. Help us [#enditnowNAD](#) to keep the people in your church, school, and camp safe. Sign up for a free, online, training summit on abuse Sept. 25: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #abuse #childabuse #sexualabuse #NADadventist #SDAchurch (include image)



[#enditnowNAD](#)

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- [#DidYouKnow](#) People with strong religious beliefs stay longer in abusive relationships because it gets mixed up with their faith beliefs. You can help [#enditnowNAD](#) by joining us Sept. 25 for a FREE online, training seminar on abuse. Register: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD)  
[#abuse](#) [#childabuse](#) [#sexualabuse](#) [#SDAadventist](#) [#NADadventist](#) (include image)



**#enditnowNAD**

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- When we put our heads in the sand and pretend that it does not exist in "my church, school, or home," we are perpetuating its continuance. Join us for the free, online Summit on Abuse Sept. 25. Together we can keep the people in your church, school, and camp safe. Register here: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD)  
[#NADadventist](#) [#SDAchurch](#) [#AdventistChurch](#) [#domesticabuse](#) [#domesticviolence](#) [#abuse](#) [#childabuse](#) [#sexualabuse](#) (include image)



- You can stop the violence. Let's #enditnowNAD. Sign up for the free, online summit on abuse Sept. 25: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #abuse #childabuse #sexualabuse #NADadventist #SDAchurch (include image)



- These are some common misconceptions on the topic of abuse. Learn how to spot them and join our FREE online summit on abuse on Sept. 25. Together we can keep the people in your church, school, and camp safe. Learn more: [bit.ly/enditnowNAD](http://bit.ly/enditnowNAD) #enditnowNAD #sexualabuse #childabuse #DoSomething #SDA (include image)



#enditnowNAD

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- Feeling hopeless because you can't help the helpless in your church or community? Register for the upcoming Summit on Abuse to receive valuable information and resources that will better equip and prepare you for when abuse occurs. This free, online, training seminar is open to everyone. Keeping the people in your church, school, and camp safe starts with being informed. Continuing education credit is available to pastors in the North American Division.

Learn more: [bit.ly/enditnowNAD](https://bit.ly/enditnowNAD)

[#enditnowNAD](#)



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**Sample Instagram post (feel free to alter for your voice):**

We invite you to participate in our free, online summit on Sept. 25 about abuse. This will give you the tools needed to help someone being abused and raise awareness to the problem. Together we can keep the people in your church, school, and camp safe. Register here: [enditnowNorthAmerican.org](https://enditnowNorthAmerican.org)

[#enditnowNAD](#) [#sexualabuse](#) [#childabuse](#) [#DoSomething](#) [#SDA](#) [#NADadventist](#) [#SDAchurch](#) [#AdventistChurch](#) [#domesticabuse](#) [#domesticviolence](#) [#abuse](#) [#enditnow](#)

[post a slide show of images or individually]



**enditnow**<sup>®</sup>

September 25, 2018

NAD  
**SUMMIT**  
on **ABUSE**

Keeping the People in Your Church,  
School, and Camp Safe

[enditnowNorthAmerica.org](http://enditnowNorthAmerica.org)



Seventh-day  
Adventist<sup>®</sup> Church

NORTH AMERICAN DIVISION

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**Sample Email Copy: (Feel free to alter for your voice)**

**Suggested subject line: Free #enditnowNAD Online Summit on Abuse**

Dear Friends,

Are you a church, school or youth leader but don't know how to help if you suspect someone is being abused? On September 25, 2018 #EndItNowNAD will be hosting a free online summit, teaching participants about abuse and how to help in a dangerous situation. Keeping the people in your church, school, and camp safe starts with being informed.

Registration is free for anyone who wishes to participate.

Learn more: <http://bit.ly/enditnowNAD>

Blessings,

Name

*P.S. Please forward this email to anyone who may be interested in attending.*

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Please include this link in all your posts:

<http://bit.ly/enditnowNAD>

And below are some images you can use for not only Instagram, but also for Twitter and Facebook. Feel free to post your own as well with #enditnowNAD (Facebook and Twitter posts that include images are more likely to get noticed in your newsfeed)



**enditnow**<sup>®</sup>  
September 25, 2018

NAD  
**SUMMIT**  
on **ABUSE**

Keeping the People in Your Church,  
School, and Camp Safe

[enditnowNorthAmerica.org](http://enditnowNorthAmerica.org)

 Seventh-day  
Adventist<sup>®</sup> Church  
NORTH AMERICAN DIVISION



## Do You Suspect Someone Is Being Abused?

- Report the abuse
- Find out about abuse prevention agencies in your area
- Listen without interrupting
- Don't criticize the abuser
- Offer to be a prayer partner
- Take them on outings without bringing up the abuse situation

#enditnowNAD

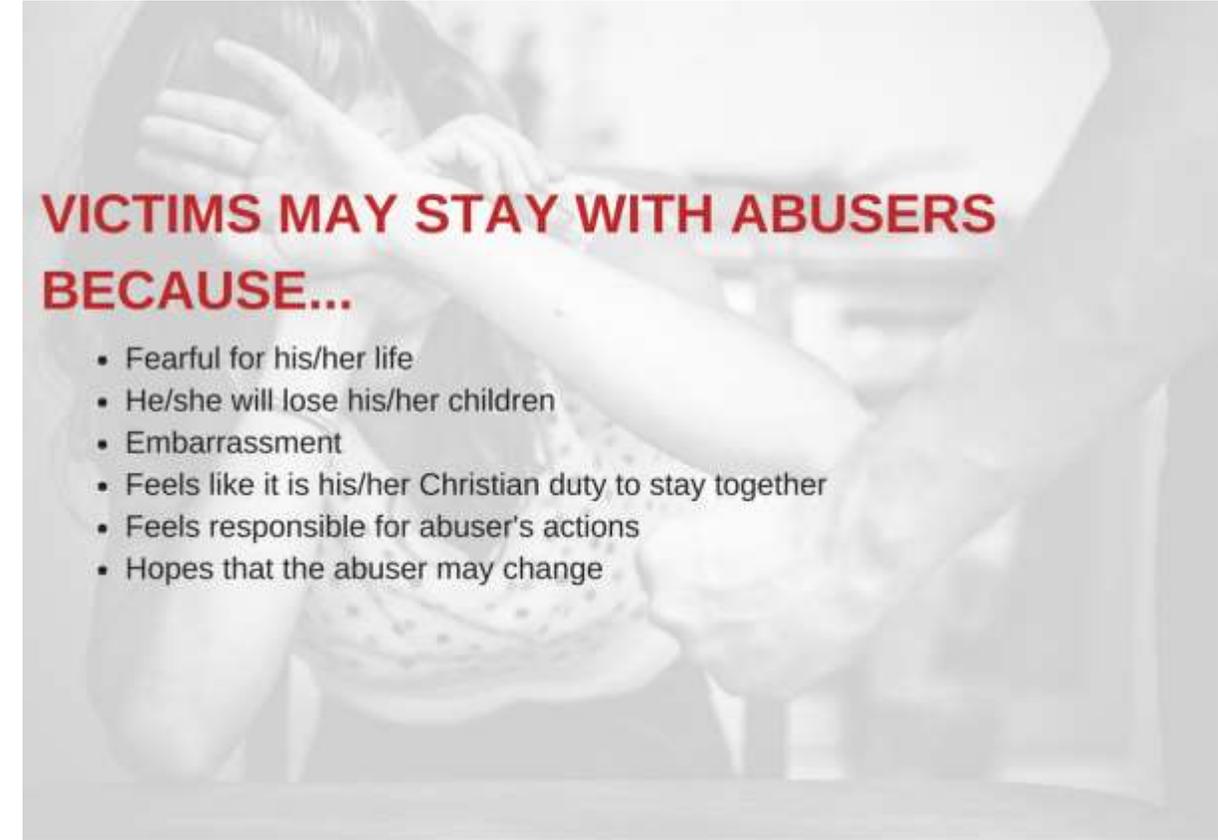
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## Victims May Stay With Abusers Because...

- Fearful for his/her life
- He/she will lose his/her children
- Embarrassment
- Feels like it is his/her Christian duty to stay together
- Feels responsible for abusers actions
- Hopes that the abuser may change

#enditnowNAD



## VICTIMS MAY STAY WITH ABUSERS BECAUSE...

- Fearful for his/her life
- He/she will lose his/her children
- Embarrassment
- Feels like it is his/her Christian duty to stay together
- Feels responsible for abuser's actions
- Hopes that the abuser may change

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## Is Your Child Being Abused?

- Stay Calm
- Believe the child and take him/her seriously
- Report abuse to the authorities
- Do not confront the abuser yourself
- Take the child to the doctor for immediate medical attention
- Pray with the child

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## COMMON MISCONCEPTIONS...

- Abuse is only a momentary loss of temper
- Abuse only happens among the poorly educated or developing countries
- A victim could always leave the relationship if they really wanted to
- Abuse survivors exaggerate
- Some people ask, provoke, or want to be abused

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## Did You Know...

Your Partner May Be Abusive If He Or She

- Bites, slaps, punches, or kicks you
- Belittles you in front of your friends and family
- Monitors who you speak to and whom you go out with
- Constantly accuses you of having an affair
- Criticizes all you do

#enditnowNAD



**DID YOU KNOW,  
YOUR PARTNER MAY  
BE ABUSIVE IF HE OR SHE:**

- bites, slaps, punches, or kicks you?
- belittles you in front of your friends and family?
- monitors who you speak to and whom you go out with?
- constantly accuses you of having an affair?
- criticizes all you do?

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1 in 3 girls and 1 in 5 boys will be sexually abused before they turn 18.

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# #enditnowNAD

More than 12 million men and women are victims of rape, physical violence, or stalking by an intimate partner each year.

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# #enditnowNAD

Victims and their families are acquainted with the abuser in more than 90 percent of cases.

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# #enditnowNAD

On average, 24 people per minute are victims of rape, physical violence, or stalking by an intimate partner in the United States.

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